mission statement

The Neighborhood Pride and Protection Program was developed to establish a partnership with neighborhood residents and businesses for more effective delivery of City services in targeted communities. The goal of the program is to improve communication with all neighborhoods and provide for special efforts within targeted communities of Centre City East, City Heights, Golden Hill, Linda Vista, Logan Heights, Meadowbrook, San Ysidro, Skyline, and Southcrest/Mountain View areas through the internal integration of City services.

web address: http://www.ci.san-diego.ca.us/

neighborhood pride and protection program summary						
	FY 1999	FY 2000		FY 2001		
	ACTUAL	BUDGET		PROPOSED		
Positions	287.75	304.75		353.25		
Total Expense	\$ 25,453,032	\$ 29,478,759	\$	30,789,829		
TOTAL	\$ 25,453,032	\$ 29,478,759	\$	30,789,829		



program staffing(1)	FY 1999	FY 2000	FY 2001
	ACTUAL	BUDGET	PROPOSED
ECONOMIC DEVELOPMENT AND COMMUNITY SERVICES Total "6 to 6" Extended School Day	0.00	1.00	3.00
LIBRARY Extended Library Service Hours Youth Services TOTAL	7.50	7.50	7.50
	13.75	13.75	13.75
	21.25	21.25	21.25
NEIGHBORHOOD CODE COMPLIANCE Total Graffiti Control	10.00	11.00	11.00
PARK AND RECREATION After School Playground Recreation Center Expansion	17.00	17.00	10.00
	<u>9.00</u>	9.00	9.00
POLICE Drug Abatement Response Team	26.00	26.00	19.00 7.00
Juvenile Services Mobile Police Substation New Patrol Officers Southeast Asian Youth Groups	12.00	27.00	81.00
	7.00	7.00	4.00
	205.00	205.00	205.00
	2.00	2.00	2.00
TOTAL	230.50	245.50	299.00

⁽¹⁾ Staffing for the Neighborhood Pride and Protection Program is allocated within the Commission for Arts and Culture, Economic Development and Community Services, Library, Neighborhood Code Compliance, Park and Recreation, and Police departmental budgets.



The first antigraffiti mural, sponsored by the Graffiti Control Program in cooperation with I Love A Clean San Diego, Inc. and designed by local artist Jean Cornwell, is located on a retaining wall in South Park. The colorful mosaic includes the likenesses of several historic figures. Prior to young artists completing the mural, this wall was the frequent target of graffiti vandalism.

program expenditures(1)		FY 1999 ACTUAL		FY 2000 BUDGET	FY 2001 PROPOSED
program experience					
COMMISSION FOR ARTS AND CULTURE					
Total Neighborhood Arts Program	\$	171,789	\$	216,986	\$ 226,750
ECONOMIC DEVELOPMENT AND COMMUNITY SERVICES Total "6 to 6" Extended School Day					
Program Program	\$	-	\$	3,560,000	\$ 4,560,000
LIBRARY					
Extended Library Service Hours	\$	615,485	\$	660,598	\$ 681,750
Homework Centers		12,000		12,000	12,000
Youth Services		742,012		759,813	808,296
TOTAL	\$	1,369,497	\$	1,432,411	\$ 1,502,046
NEIGHBORHOOD CODE COMPLIANCE					
Total Graffiti Control	\$	1,097,769	\$	1,133,292	\$ 1,149,716
PARK AND RECREATION					
After School Playground	\$	521,303	\$	232,844	\$ 248,848
Recreation Center Expansion		266,674		224,226	243,243
YMCA PRYDE Program (2)		242,000		242,000	242,000
TOTAL	\$	1,029,977	\$	699,070	\$ 734,091
POLICE					
Drug Abatement Response Team	\$	291,000	\$	300,000	\$ 547,174
Juvenile Services	·	1,370,000	•	1,411,000	6,298,795
Mobile Police Substation		626,000		645,000	314,237
New Patrol Officers		19,383,000		19,964,000	15,291,973
Southeast Asian Youth Groups		114,000		117,000	165,047
TOTAL	\$	21,784,000	\$	22,437,000	\$ 22,617,226

⁽¹⁾ Funding for the Neighborhood Pride and Protection Program is allocated within the Commission for Arts and Culture, Economic Development and Community Services, Library, Neighborhood Code Compliance, Park and Recreation, and Police departmental budgets.

 $^{^{(2)}}$ YMCA PRYDE Program is funded by Community Development Block Grant (CDBG) funds.

program summary

commission for arts and culture

The City of San Diego Commission for Arts and Culture supports projects that provide access to excellence in the arts to the widest public possible, while broadening an understanding and appreciation of the heritage and culture of San Diego's citizenry. The Commission's purpose, through the Neighborhood Arts Program (NAP), is to enable the delivery of arts and cultural programs and services which enrich City of San Diego neighborhoods' quality of life.

economic development and community services

"6 to 6" Extended School Day Program

The program provides homework assistance, academic enrichment, and recreation activities to children before and after school, during hours most parents work. The program is free to families and offered at 115 school sites. The sites' operation is contracted out to private providers with experience administering childcare and youth programs.



Extended Library Service Hours

The program consists of extended weekday service hours at the Mira Mesa, Weingart/City Heights and Otay Mesa branch libraries and Sunday hours at the Central Library and 16 branch libraries.

Homework Centers

The program provides Homework Centers in the Central Library and all 33 branch libraries which contain study carrels, computer workstations and specialized juvenile reference materials to assist youth in completing school assignments. Satellite Homework Centers, which provide a core collection of reference materials and a volunteer tutoring program, have also been established in seven targeted communities at recreation centers, YMCAs, Boys and Girls Clubs and housing complexes.

Youth Services

The program provides funding for Youth Services librarians at the Central Library and 13 branch libraries. Youth Services librarians work with the community, local organizations, schools and agencies to focus on positive educational and recreational activities to attract young people to the library.

program summary

neighborhood code compliance

Graffiti Control

The program provides a comprehensive response to graffiti through education, enforcement and abatement techniques. The program works with individuals and community-based organizations to implement anti-graffiti strategies using volunteers, donated materials and contractual services.

park and recreation

After School Playground

This program provides children with positive and constructive programs in which to participate after school, such as arts and crafts; sports and fitness; and cultural and fine arts. The majority of these programs is located on elementary school sites. This program is not designed as a childcare program, but serves that purpose for latchkey children in communities throughout the city.

Recreation Center Expansion

The program involves youth enhancement at 18 recreation centers in low-income communities. It provides free youth programs on a daily basis, which vary from 25 to 30 per week per site.

The 18 centers include: City Heights, Colina Del Sol, Encanto, Golden Hill, Linda Vista, Martin Luther King, Jr. Fieldhouse, Martin Luther King, Jr. Recreation Center, Memorial, Montgomery-Waller, Mountain View, North Park, San Ysidro Community Activity Center, San Ysidro (Larsen) Athletic Area, Silverwing, Skyline, South Bay, Southcrest and Willie Henderson Sports Complex.

YMCA PRYDE Program

In 1992 the City contracted with YMCA to operate a daily after school program of outreach, education, recreation and social skills training for 320 to 650 culturally diverse youths considered high risk for substance abuse or gang activity in low income communities in the City of San Diego. Community Development Block Grant funds this program.

program summary



Through Neighborhood Policing, the Police Department is creating a partnership and a process that will result in the highest quality of service for our community. The partnership is created when citizens actively work with the Police Department and City government to identify and solve problems specific to their community. The process involves focusing on effectiveness as well as efficiency, promoting quality over quantity and supporting creative approaches to problem solving.

Drug Abatement Response Team (DART)

The program provides a special team that responds to problems with real properties that have been overtaken by drug activity and require immediate action to eradicate the problem.

Juvenile Services

Juvenile Services teams teach school-age students the skills needed to resist drug usage and how to handle the pressures that go along with that decision. They also focus on at-risk youth to provide intervention, prevention and consistent early application of enforcement to reduce juvenile crime.

Mobile Police Substation

The program provides for expanded use of mobile police stations (trailers). These facilities are strategically placed in targeted communities and act as a major tool in the prevention of criminal activity.

New Patrol Officers

The Public Safety Ordinance (PSO), adopted by the City Council on May 24, 1993, established a policy that was incorporated into the City budget for Fiscal Years 1994 through 1998. In Fiscal Years 1994 through 1998, 205 additional police officers were added and assigned to neighborhood policing.

Southeast Asian Youth Groups

The program provides for the utilization of juvenile intervention officers to present an acculturation program to Southeast Asian youths and their parents. This program helps to build self-esteem and a stronger family unit.